

Geothermal in the UK - What's next?

12 June 2025 | Geological Society London

# SPONSORSHIP OPPORTUNITIES

#### **EVENT PARTNER | £2,000 +VAT Exclusive**

Become the event partner and be viewed by your peers as a major contributor to the future of the energy industry narrative and put your brand out there as our exclusive Geothermal Event Partner.

- Company logo featured on image banner and index image of event website homepage.
- Company logo on all Geothermal event signage highlighting event partnership.
- 1 x full page advert included in the Digital Event Guide.
- 1 x banner advert placed in a preferred edition of the GESGB eBulletin.
- 2 x complimentary Geothermal Conference registrations.

#### TECHNICAL PROGRAMME SPONSOR £1,000 +VAT | Exclusive

Engage with your core audience by sponsoring the Geothermal Technical Programme, crafted specifically for Geothermal professionals

- Recognition in all marketing of the Geothermal programme ahead of the event.
- Company logo featured on the programme tab of event website.
- Company logo featured on downloadable, digital programme pages shared on the event website.
- Company logo featured on holding slides in session room.
- Company logo on Geothermal Programme with QR code signage around the venue.
- 1 x complimentary Geothermal registration.

## REGISTRATION & LANYARD SPONSOR £1,000 +VAT | Exclusive

Boost your brand visibility by being the first company delegates see at the registration desk, with logo placement on badges and lanyards.

- Company logo featured on all delegate lanyards.
- Company logo featured on delegate badges.
- Company logo featured on any Registration desk signage.
- Company logo featured on the Registration page of the Geothermal website.
- Company to provide the lanyards.
- 1 x complimentary Geothermal registration.

#### NEXT GENERATION SPONSOR £500 +VAT | 3 Available

Support the next generation of future geoscientists and hit your Corporate Social Responsibility goals.

- Named as sponsor of up to 3 Students / Young Professionals to attend.
- Company featured as Next Generation sponsor on the event website with hyperlink.
- Recognition on all promotion for the next generation initiative.
- Recognition in digital event guide promoting the initiative.
- Recognition in the next Issue of the GESGB Magazine, promoting the initiative.
- 1 x Half-page advert in digital event guide.
- 1 x complimentary Geothermal registration.

### £400 +VAT | 2 Available £900 +VAT | Exclusive

A great networking opportunity to kick off the first Geothermal Event, along with a fantastic chance to showcase your brand.

- Company featured in any marketing related to the Evening Networking Reception in the lead up to the event.
- Company logo featured on Evening Networking Reception signage.
- Company logo highlighted on the event website as Evening Networking Reception Sponsor.
- 2 x Evening Reception Guest Tickets.
- Exclusive ONLY Opportunity to give a short speech at the start of the Evening Reception.

#### REFRESHMENT SPONSOR £300 +VAT | 2 Available

Engage with our delegates and gain valuable brand visibility during the refreshment breaks.

- Recognition on venue signage during break and lunch times.
- Company logo and QR code signage displayed around the main catering area.
- Recognition during the break and lunch refreshment breaks.
- Company logo highlighted on the digital programme during the break and lunch times.

#### DIGITAL EVENT GUIDE SPONSOR £300 +VAT | Exclusive

Sponsor the digital event guide, the key digital resource for all event details, programme & presentation abstracts, shared with all Geothermal Event attendees.

- Company logo featured on all pages of the digital event guide.
- 1 x full page Inside front cover advertisement in the digital event guide.
- Recognition in the mailshot about the event guide sent to all registered attendees.

#### SIGNAGE SPONSOR £500 +VAT | 2 Available

Position your brand prominently by sponsoring the directional signage, ensuring your brand remains front and center in delegates minds.

- Company logo featured on all directional signage at the event digital & printed.
- 1 x Half-page advert in digital event guide.
- 1 x complimentary Geothermal registration.

## GENERAL GEOTHERMAL SPONSOR £200 +VAT | Unlimited

Become a general sponsor of the Geothermal Conference and receive recognition on social media and at the event.

- Recognition on GESGB social media channels as a sponsor of the Geothermal Event.
- Recognition at the Geothermal Event as a sponsor.

#### **ADDITIONAL BENEFITS FOR ALL SPONSORS**

In addition to the bespoke benefits included as part of each sponsorship package, your company will also benefit from all of the following:

- Sponsor profile, logo and key contact information on the Geothermal Conference website.
- Introduce your company as a sponsor on GESGB social media channels (with the option to provide a company video / content)
- Add your logo to Geothermal Conference promotional adverts in the GESGB Magazine & eBulletin, sponsor holding slides and appropriate event signage.
- Include your company in additional social media exposure in lead up to and whilst at the event.
- Recognise your company in all dedicated Geothermal Conference mailings in the lead up to the event
- Give you access to the registered delegate list 1 week before the event (subject to delegate permissions).
- Share access to the Geothermal Conference 2025 media toolkit.

Our sponsorship packages are flexible to your companies needs. Please contact natalie@ges-gb.org.uk with any questions or to discuss tailoring your package.