



Association for Advocacy on increasing Geothermal Energy investment announces addition of 8 Founding Members

LONDON – 13 September – the recently-formed Geothermal Energy Advancement Association (GEAA) is pleased to today announce its latest addition of Founder Members.

GEAA is a not-for-profit stakeholder-driven association that advocates increased investment in and awareness of this sustainable source for zero-carbon power, heat, and hot water. GEAA aims to promote geothermal, its future role, and the necessary policy and legal frameworks needed to accelerate its use. It is open to all those interested in advancing geothermal energy and its role in helping transition to a Net Zero world using less petroleum.

Geothermal is an abundant, constant, clean renewable energy source that is present naturally underground everywhere on planet Earth. It is totally independent of weather. With increased investment, and a wider understanding of how geothermal energy can be used, geothermal can become a key part of a global low-carbon future.

Founder Members include energy companies, universities, institutions, and professional services. Earlier this year, GEAA announced 6 Founding Members. Today, we are pleased to announce a further 8 Founding Members, each a leader in understanding and developing geothermal energy. Together, GEAA now has a Board of Founding Members comprising 14, each one a leader in the energy transition.

Commenting on today's announcement, Chair of the GEAA Board, Chris Sladen, said: "Today is a great step forward in advocating geothermal as one of the solutions to the global climate crisis. Our Founding Members are not just passionate about geothermal, they have the skills to develop solutions, and they have the skills needed to explain these solutions. I am particularly pleased that we have universities, energy companies, institutions, and professional services all working together to advocate a world of lower carbon energy with geothermal as a central solution to key energy challenges".

On the next steps, the President of GEAA, Professor Jon Gluyas, Director of the Durham Energy Institute at Durham University, noted: "The next year is critical to putting plans in place for a low carbon world, post-COP 26. Through GEAA, we plan to deliver concise messages that get to the heart of the changes needed in providing and distributing low carbon geothermal heat and power."

The 8 Founding Members announced today are:



Notes to editors

- The Association has a global reach and seeks to promote a global understanding of the potential for development of geothermal energy.
- Geothermal energy can be found in many forms and at different temperatures and depths. Geothermal energy has many uses as a sustainable source for near zero-carbon power, heat, and hot water. Geothermal energy is poised to help resolve global climate issues.
- Geothermal energy is an abundant, constant, clean renewable energy source that is present naturally underground everywhere on planet earth. It can be accessed via boreholes to provide a reliable, stable, 24/7, zero carbon emission energy baseload for power generation and heating, both for on-grid and off-grid standalone projects.
- Geothermal has a very small surface footprint, has no direct carbon emissions, and does not consume large amounts of finite mineral resources. Geothermal can also utilize existing petroleum industry subsurface and engineering skills, infrastructure, technology, and boreholes.
- The previously announced 6 Founding Members are:



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